



foto

+



grafik

paul langmead

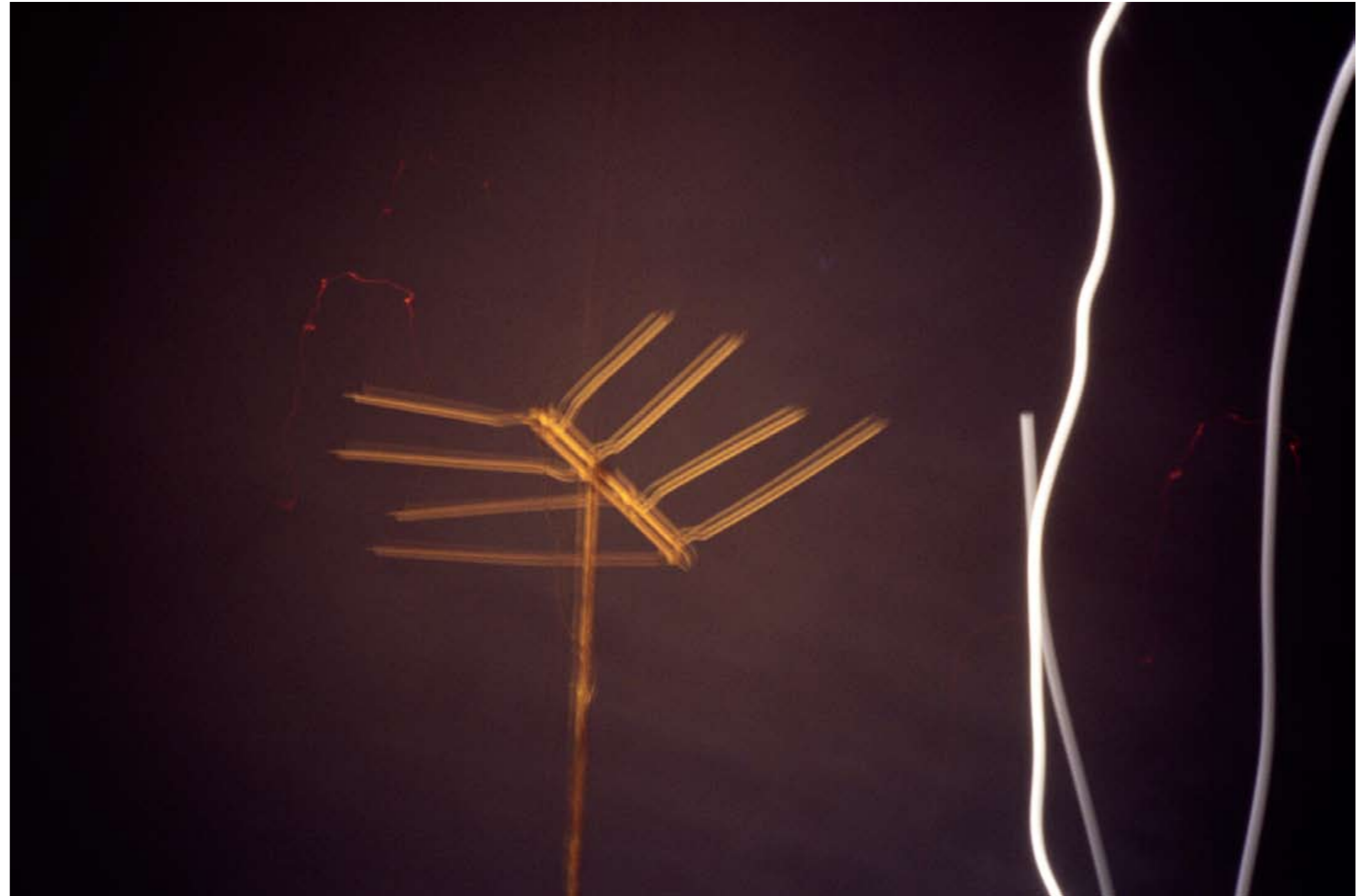
photography / design

Paul Langmead.

As a photo artist, I have spent many years, both during the course of my studies and after graduation, fine tuning my visual skills to give me a complete skill set which covers every stage of the image-making process, from creation of dynamic photographic imagery, digitisation and digital manipulation and high quality large-format output, or digital publication production.

This document details my skills in the following areas, and provides some samples where possible:

- Photography
- Digital Layout and Design
- Digitisation and Digital Manipulation
- Colour Management
- Large-Format Printing

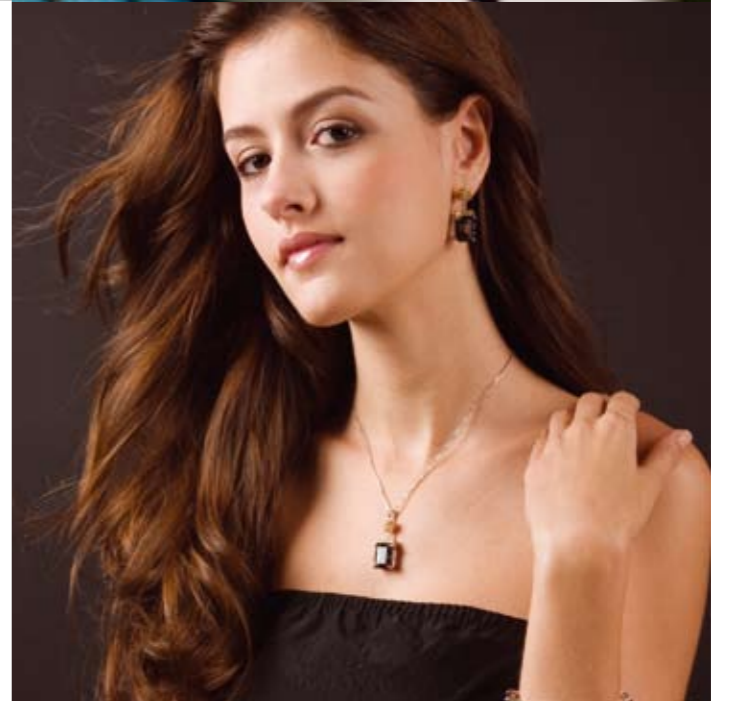


Photography.

As my major during my undergraduate studies, photography has, and continues to be, the focus of my creative output. While my preferred style is still life, both street and studio, I also have experience with a variety of other styles both in the studio and on location.

My skills and experience include:

- Digital, 35mm, Medium Format and 5"x4"
- Shooting elements for later compositing
- Studio and location Macro photography
- Food, Product, Interiors, Portraits and Fashion.



Photography.

Outside of the studio, and in my own time my preference is for location still life, and timed exposures at night. My goal is always to capture a piece of a place, rather than try to photograph all of it.

Provided below are examples of my commercial photographic, digital post-production and design work.

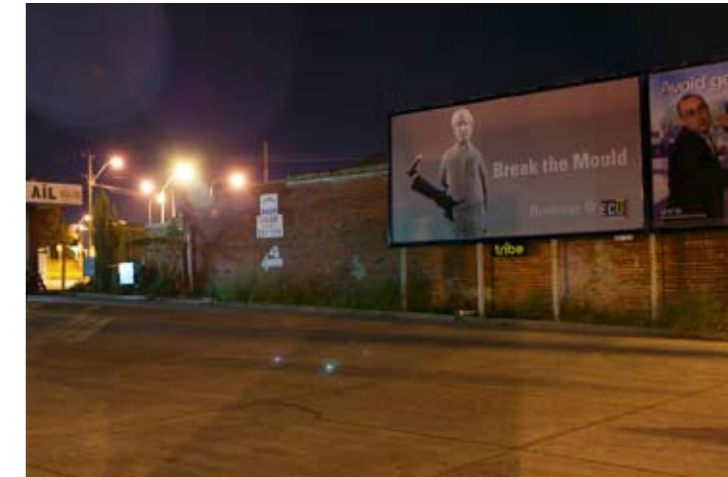


Photography and Post Production

Type: Print/Billboard Campaign

Client: Agency 303/Mush Media

Brief: Photograph a series of elements under specific lighting, and collude with a 3D modelling and illustration team to place the objects within a 3D model. Finalise the composited image ready for the billboard design team.



Photography, Layout and Design.

Design has become an increasingly important part of my visual skills, enabling me greater control in the presentation of images to maximise their impact.

Provided are some samples of projects I have been involved with recently.

Type: *Womens Apparel, Website and Catalogue Photography, Catalogue and Print Design and Layout.*

Client: *SoothStyle.com*

Brief: *Create images for web and print for the purpose of apparel and jewellery sales in the United States. Production and quality control of printing for all print based output.*



Photography, Layout and Design.



A. Amethyst Vine Drop Earrings. Delicate silver vines drop to a bold pear-shaped amethyst. With cubic zirconia accents at post. Sterling silver setting. 11.5 carat f.w. amethyst. Post backs. Import.

822203 was \$18.00 **NOW: \$79.99**

B. Rectangular Amethyst Ring. A bold statement piece with a rectangular faceted amethyst highlighted with tiny cubic zirconia details. Sterling silver setting with a pretty scalloped pattern. 16.5 carat amethyst. Import. Sizes 6-9.

822601 was \$108.00 **NOW: \$89.99**

C. 3d Stone Bracelet. A trio of gems sparkle on a sterling silver setting: blue topaz, amethyst, and lemon quartz with silver accents for movement. 27 carat blue topaz; 20.5 carat amethyst; 23.5 carat lemon quartz. Box clasp. Import.

822103 was \$238.00 **NOW: \$199.99**

D. Multicolor Sapphire Earrings. An elegant accent in a colorful mélange of blue, yellow, green, red and orange sapphires. Sterling silver setting. 15 carat f.w. blue, yellow, green, red and orange sapphires. Post-and-clip backs. Import.

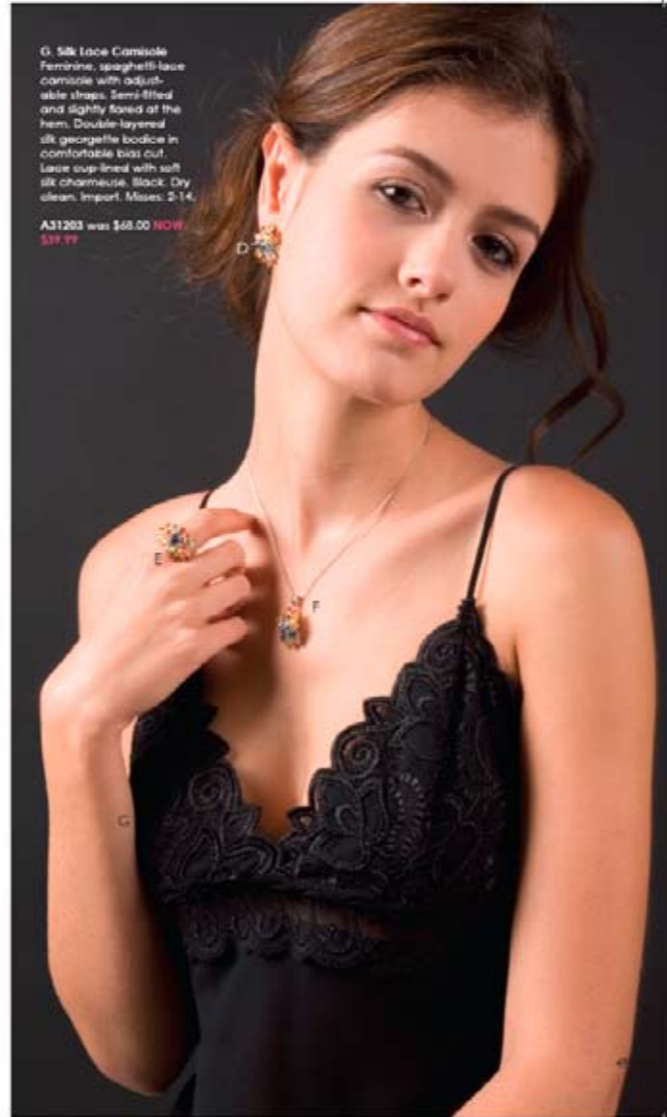
822204 was \$158.00 **NOW: \$129.99**

E. Multicolor Sapphire Ring. A beautiful accent in a colorful mélange of blue, yellow, green, red and orange sapphires. 4.7 carat f.w. blue, yellow, green, red and orange sapphires. Import. Sizes 6-9.

822603 was \$118.00 **NOW: \$89.99**

F. Multicolor Sapphire Necklace. A sparkling cluster of blue, yellow, green, red and orange sapphires on a delicate sterling silver chain. 7.5 carat f.w. blue, yellow, green, red and orange sapphires. 16" chain. Import.

822303 was \$118.00 **NOW: \$89.99**



G. Silk Lace Camisole. Feminine, spaghetti-lace camisole with adjustable straps. Semi-fitted and slightly flared at the hem. Double-layered silk georgette bodice in comfortable bias cut. Lace cup-lined with soft silk charmeuse. Back. Dry clean. Import. Sizes: 2-14.

A31203 was \$68.00 **NOW: \$39.99**



H. Ruched Evening Dress.

This silky, slim-cut pure silk jersey dress is perfect for any occasion. Eye-catching ruffled waist and belted sleeves with shoulder slit. Modesto V-neckline, full-back. Slit A-line skirt falls 27.14" below natural waist. Slip-on styling. Silk jersey lined top, silk georgette lined skirt. Import. Deep red, black. Dry clean. Sizes: XS (2), S (4-6), M (8-10), L (12-14). (Millennium-cut Smoky Quartz Earrings & Millennium-cut Quartz Bracelet, right, see page 43)

A31302 (deep red) was \$128 **NOW: \$99.99**
A31303 (black) was \$128 **NOW: \$99.99**

Photography, Layout and Design.

Type: Information Card - Photography and Design

Client: The Four Seasons Hotel, Shanghai

Brief: Create an information card to be placed in rooms to provide guests with information about exotic fruits included with the hotel's complimentary fruit basket.

dragon fruit

Due to the small, crunchy black seeds found in the mildly sweet flesh, dragon fruit, or pitaya, is often likened to kiwifruit.

According to legend, dragon fruit was created by fire-breathing dragons. Folklore has it that eating the fruit empowered one with the strength and ferocity of a dragon.

High in fiber and rich in vitamin C, this is a fruit typical to Taiwan, Vietnam, China and Thailand.

To eat, slice in half and scoop out the flesh. Best served chilled.

火龙果

火龙果，在爽口的黑色种子。火龙果名字与传说中的火龙有关。龙果以后能象火龙那

它含有一般水果中少C和水果纤维，是属地区，大陆地区。是典型热带水果。

食用时将中间切开，冰冻口感更佳。



dragon fruit 火龙果



lychee

The lychee as a traditional Chinese symbol of romance, traces back to an emperor's concubine who had an insatiable passion for the fruit. For her delight, the emperor demanded lychees be brought from all parts of the country.

Full of fructose, protein, vitamin C and citric acid, lychees are said to be good for the brain cells.

To eat, peel off the skin and avoid the pip. Lychees are best enjoyed from the end of May through July.

荔枝

“一骑红尘妃子笑，无人知是荔枝来。”荔枝象征浪漫以追溯到中国唐代的

荔枝含有丰富的果糖、维生素C、柠檬酸、细胞有益处。

去壳去核食用。五月是品尝荔枝的好时节



lychee 荔枝



mangosteen

After 10 to 15 years of cultivation, mangosteen trees begin to bear fruit. The hard rind of this fruit is nearly 2 cm thick. At the centre is the soft opaque white fruit, which resembles a head of garlic but tastes slightly sweet and tart.

To eat, crush fruit between palms and remove the white, edible flesh. Mangosteens are most savory from April through early June.

山竹

山竹果树需经过10至15年方可结果。坚硬的厘米厚，中间则是白实，形似蒜头，口感

把山竹放于手掌中轻肉食用。四月至六月成熟的季节。



mangosteen 山竹



lychee

荔枝

lychee
荔枝

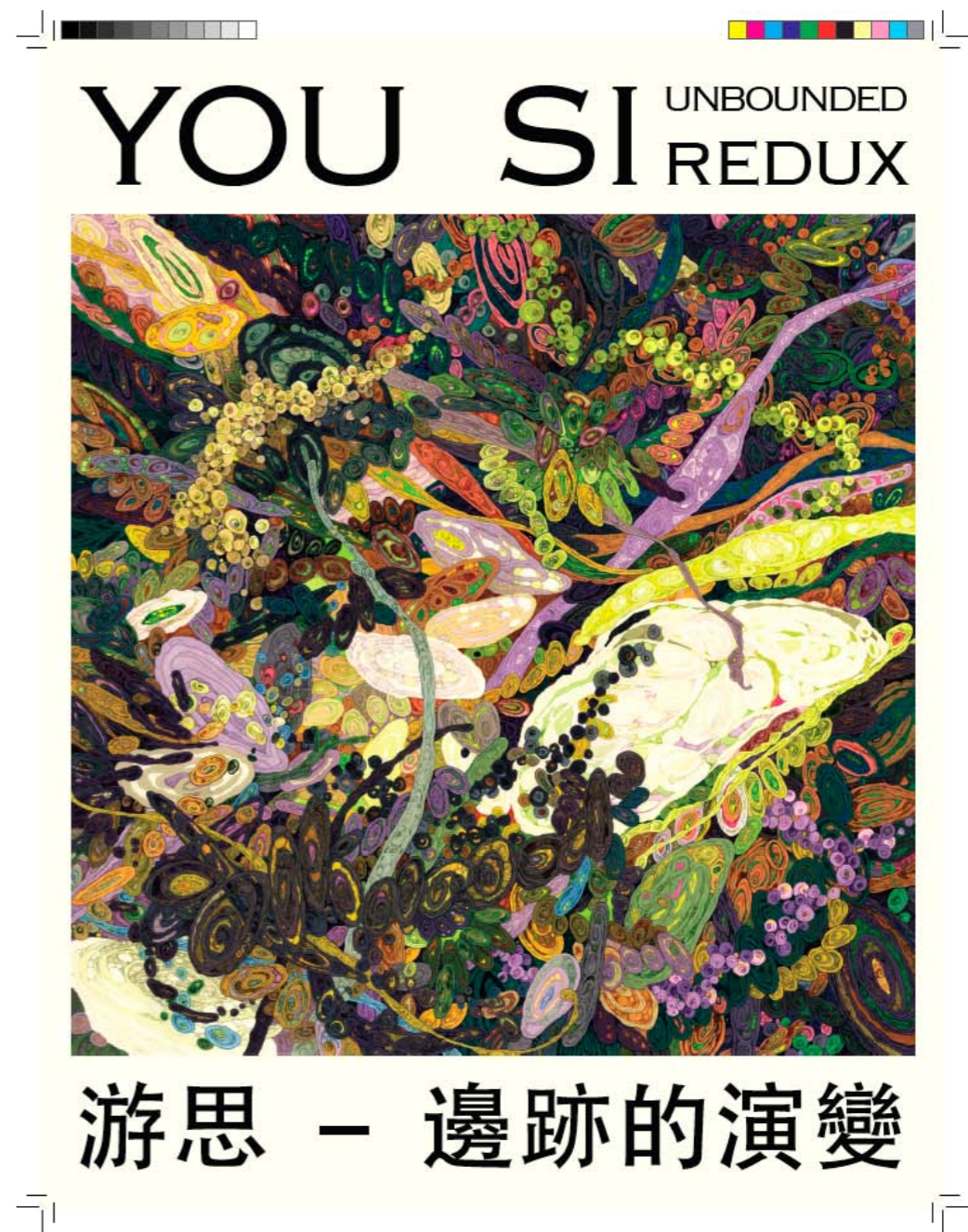


Layout and Design.

Type: *Exhibition Catalogue*

Client: *Art Labor Gallery, Shanghai.*

Brief: *Create an exhibition catalogue in keeping with the gallery's existing design style, and taking into consideration the wishes of the artist. Work was done in close consultation with the artist, the gallery and the Printer.*



Layout and Design.

You Si - Unbounded Redux

A little under two years ago, the art of You Si was unknown to the west, being hidden away as it was in New York City, residing on gallery walls in Manhattan far away from the mainstream of the mainland Chinese contemporary art scene. Just a few months after the opening of our newest ART LABOR space, these heretic paintings made its way onto the walls of our gallery in Shanghai's former French Concession neighbourhood for his first solo show in mainland China for a long, long time.

One day in early Spring, You Si arrived at the gallery with rolls of rice paper in hand, and spread them out on the floor of the gallery, unrolling meter after meter of the most interesting and truly unique art work I had seen in quite some time. One can probably remember most of the "wow" moments in a lifetime of viewing art, maybe the first time seeing a roomful of floccus or floccus, or most recently Cai Guoqiang's Guggenheim show. As You Si laid out his work for me to have a look at, I knew immediately I had been offered a gift by the hand of fate.

There across the floor was art work with obviously a lot of heart and soul, clearly very clever and original both in style and technique. These were ink paintings You Si had created without a single thought in mind other than what was truly on his mind. Authentic art gets an immediate reaction. This was art true to the artist's intention. I had met that day a Chinese artist making art having little or nothing to do with China other than the fact it was on rice paper and scrolls - which I found refreshing. You Si has been painting what he feels is a new and true art form, and like some of the best of the artists who happened to have been born in China,

the aforementioned Cai Guoqiang for example, he had found his originality while dealing with the different kinds of challenges which present in the big wide world.

The mandate of ART LABOR from the very outset was the representation of new styles of both local and international art, and to provide a more globally oriented platform than some of the other galleries in the Chinese contemporary scene, which occasionally feels more focused on local artists and is, we feel, too often ethno-centrally inclined. While keeping a finger or two in the soup of his Chinese roots - by his use of Chinese materials such as ink on rice paper - You Si is constantly reinventing himself, producing images which more recently contain very little reference to his cultural origin. This takes a certain amount of initiative, and I might even say courage, in contemporary China, when everything right now is all about China, and to take the stance of an independent in a society where showing your pride in membership is presently the expected norm.

Everything from the application of materials, or his constant experimentation with layout, topic and colours, all show an artist who belongs to the world, not just a school, a city or a country, such as ART LABOR intends to. And while his work may appear at first glance to lean toward the more decorative side, those who know well his work and the artist personally are aware there are several layers of contemplation to be had, messages of freedom of self, overt and subtle sexuality, strong emotional implications, and an exploration of the biological and metaphysical realms, from macro and micro perspectives.

In his early pioneering days in the

1980's as one of the avant-garde ink wash artists of the Beijing scene, he stopped, along with friends, some of the first underground independent exhibitions, and faced criticism and disengagement from those who had the authority to make or break careers in the ink wash painting scene, temporarily a very arduous and, until then, conservative art form.

Eventually choosing to take the opportunity for greater personal growth offered by an artist residence in Australia and then moving on for further artistic freedom to the challenging art center of the world, New York City, You Si escaped these early restraints and has developed, in my opinion, into one of the most stylistically original artists working in China. Despite or because



情与理的交织——游思的画

游思说，绘画是比理性的手段，不直接表达观念和知识，但是能传达感觉。凡是能被称之为“杰作”的艺术品，作者在抒发感情的时候，无不自觉地表达某种带有创造性的观念。至于到了现代社会，创造性的传达成为最重要的一个原则。艺术之一直是社会生活正给予艺术家以各种启示，去去以批判和折衷中体现其创造性的。画家已不满足于单纯的再现和叙述，而更希望从艺术中体现更多的思想启迪。再者，现代画家强调创作者的主体性格，鼓励艺术家们超越自己的局限，借物与理，表现自我感受，也鼓励有创造性的画家超越传统的限制。知识派艺术主义画家们所崇拜，而知识派艺术主义画家们所崇拜，他们或在绘画作品中体现了绘画语言的创造性，而强调在绘画中体现的创造性；或者干脆抛开与自我，用不同寻常的构图和色彩，表达他们独特的艺术观念。当然，也有不少有创造性的画家在商业化的语言之中，如蒙德里安。

游思的绘画包含两种类型：一是具有装饰性的手法，将各种不同形式的生物体以组合在一起；另一类则是在形状上统一的近乎抽象的构

of the challenge of being a Chinese artist painting ink on paper in New York during the late 80's, a time when there was much less interest in a Chinese contemporary scene yet to take off, he has never wavered from his total commitment to making art that comes directly from his personal inspiration, art for no one but himself, but still taking such immense pleasure when anyone else enjoys it. You Si's art is something very special indeed, paintings we are so very pleased to have at ART LABOR.

August 21, 2008

Martin Kemble
Director
ART LABOR Gallery, Shanghai

构。前者乍一看如色影的堆积图案，后者则人的印象犹如波浪下涌动着的群体。游思善于这些奇异的思维，当然不是将它们以人以一种意义上的美感，而肯定是用其传达性的复杂而的内在世界的态度，这正如蒙德里安、艾特、柯林斯一起的或如柯林斯的思维，或如大小组团体的思维，有这整个画面，平静空灵，画面上的色彩斑斓，有的位置感的空白，这所有轻快的飘动，有孔洞的蠕动，有丰满的感性，有丰一的画面，有宏阔的灵韵，也有细腻的精神。游思是在我们面前的是对人主，对艺术的思考，他的创造性的，这所有创造性的画家超越传统的限制。知识派艺术主义画家们所崇拜，而知识派艺术主义画家们所崇拜，他们或在绘画作品中体现了绘画语言的创造性，而强调在绘画中体现的创造性；或者干脆抛开与自我，用不同寻常的构图和色彩，表达他们独特的艺术观念。当然，也有不少有创造性的画家在商业化的语言之中，如蒙德里安。

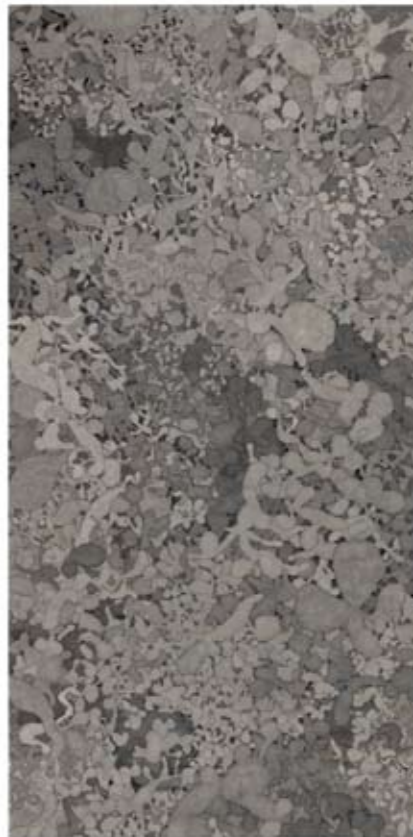
他的画面取得圆满成功！
游大勇



Previous Page:
Entropy Space Time Curvature
出版商: 游思 2004
ink on Rice Paper, 248*273cm

Unbounded Redux / 游思的无界, 2008,
ink on Rice Paper, 248*273cm

Heavenly Deposition / 游思的天堂, 2004,
ink on Rice Paper, 242*221cm



Layout and Design.

Type: Magazine Layouts

Client: CiAO Magazine

Brief: Create content and magazine spreads for inclusion in a monthly street press magazine. Photography and art direction for 'autoErotica' by Paul Langmead and Paul Sharp.



A Nearfull

Brought to you by URBAN RECORDS and INERTIA.
Reviews by Paul Langmead.



Fela Kuti - Best Of Shock

This guy is a genius. anyone who can have dozens of wives, god knows how many kids, produce rhythmic and percussive delights like this and still be loved by all is either really, really smart or just cheating at life somehow. If you don't know Fela Kuti, you bloody well should!



Pony Up! - Pony Up! Ten Fingers/Inertia

Can everyone please go out and buy this CD, so that the talented ladies that are Pony Up! can afford the kind of recording and production they so richly deserve for their next release. clever and witty yet strangely dark, this one is for the more sardonic amongst you.

NGV Sounds III - Australia Select Level Two

Art and music..... Just a thought; when's the last time you had a boogie in a gallery? Stylish remixes of well known tunes to whack on the iPod while you're becoming more cultured. At least I think that's what NGV had in mind. (Micro gallery of cool art on sleeve for the lazy.)



Top Ten:



Colditz Glider - Colditz Glider Building

No one gave me this to review, I bought it because it deserves to be reviewed. These guys get you really hard with their jazz fused post rock madness. Go for a wander with these boys and see just how far aussie ambient rock (your mum wont call it that) has come in the last few years.



Studio One Lovers - Various Soul Jazz/Inertia

If you're like me and never liked reggae enough to buy an album, you can fake it with this release. As the title indicates, this is 'shaggin' reggae, so if there's a dreadlocked girlie/fella you're trying to tune and need the vibes to match the tea-cozy, look no further.

Matthew Herbert - Plat du Jour Accidental/Inertia

The stalwart of the electronic music scene at last releases his long awaited and inevitable album about food. All of the sounds were made by recording pasty English types eating scones and lard and such (lie). This known, Plat du Jour is surprisingly pretty, if hard to digest.

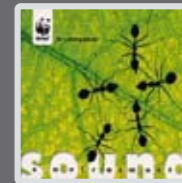


Will Saul - Space Between Simple/Inertia

Will Saul almost pulls off a very spiritual and emotional electronica album, the cover is almost simple enough to be understated and cool. I almost liked this album... ALMOST. In the end, it winds up sounding like a Four Tet rehash with about 10% of the insight. Just being honest...

Holidays on Ice - Playing Boyfriends and Girlfriends Inertia

The title takes up half the review! I thought this might be a bit sweet to take seriously, and in parts it is.... but these melodies make you want to work in soup kitchens and feed the homeless and have babies and stuff. One to like in secret me thinks.



Environment Sound - Various Shock

Wow! This whole CD cover is made out of paper! No plastic parts in sight (cept the disks smart arse). Filled with everything from tree huggin types to pop idols. How do you review a compilation this eclectic? You say: "I think this CD is really cool" and it is really, especially the cover

Illustration.

Type: T-Shirt Designs

Client: Michael McRitchie

Brief: Create a series of T-Shirts around the personality and profile of David Hasselhoff. Create concepts and ideas along with artwork and final screen masks ready for production.



Technical Skills.

Custom High-Resolution Film Scanning.

Many photographers (myself included) still shoot on transparency or negative when they require enlargements bigger than digital will allow.

Most of my scanning experience is with the Imacon Flextight range of virtual drum film scanners.

Digital Large-Format Printing.

Output from Photoshop to various digital printers including Epson Inkjet printers (9600, 7600, 2100 and other smaller format models), Digital RA printers (LED printers such as the KODAK Pegasus and Fuji Frontier).

Printing usually involved colour correction and cleaning of scans or digital files, profile application, proofing, final output and trimming.

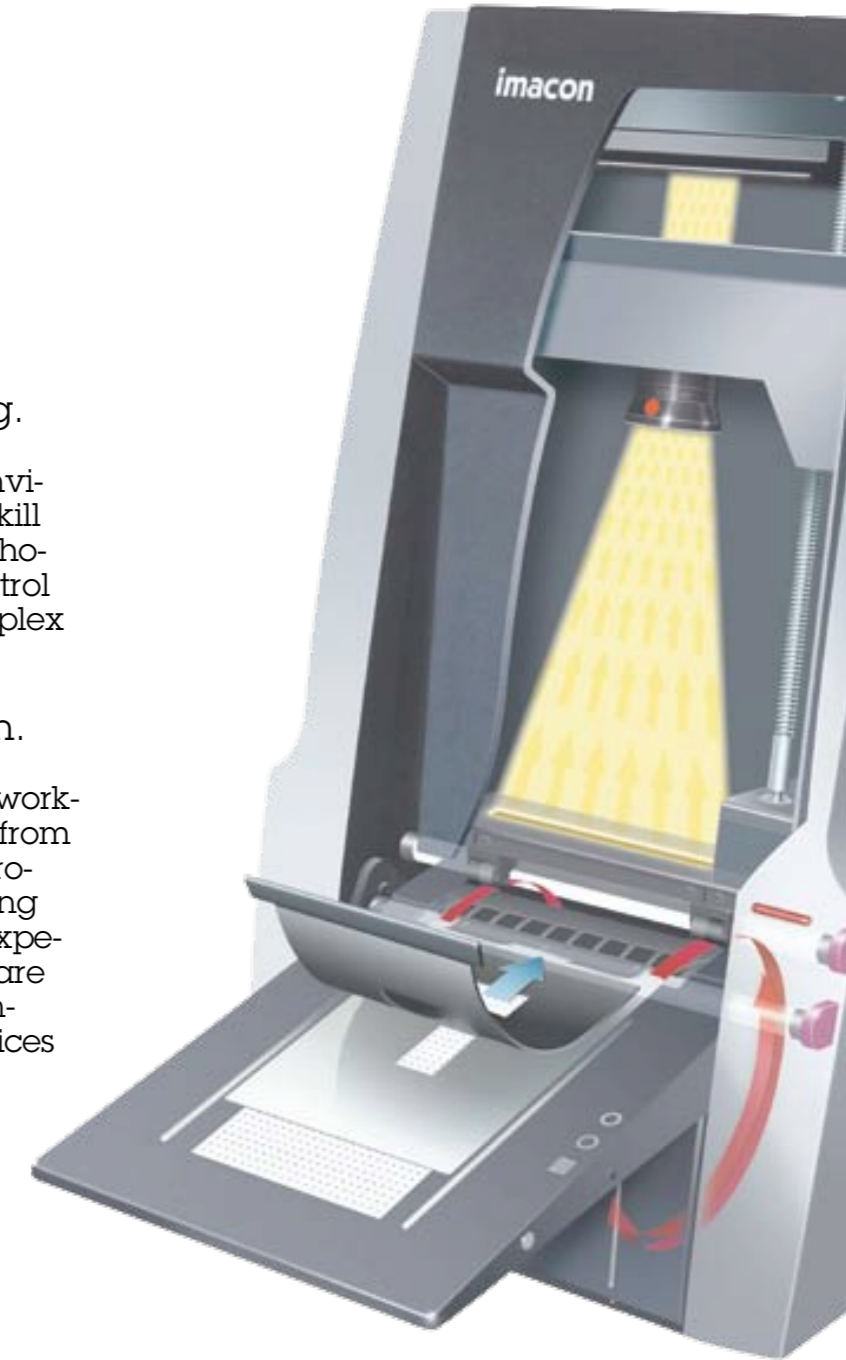
In my time as a digital printer I prepared a number of complete exhibitions involving large numbers of images and requiring 'ganging-up' in order to conserve time and paper.

Digital Manipulation and Retouching.

As part of my experience within the lab environment, I have developed considerable skill in manipulating photographic images in Photoshop. This ranges from critical colour control and colour changes to the creation of complex composite images.

Colour Management and Calibration.

Colour management throughout a digital workflow is essential for ensuring correct colour from the original source through to the final reproduction. This is especially true when creating high quality prints for exhibitions. I have experience with calibration 'Spyders' and software as well as an understanding of colour management across an array of different devices including scanners, displays and printers.



Education.

Edith Cowan University, Perth WA.

Bachelor of Communications (Photome-
dia) with Honours, 1997 – 2004.

Awards:

Runner up, Best Monograph, Edith Cowan Uni-
versity Graduate Exhibition

The University Of WA, Perth WA.

Bachelor of Arts (Psychology), 1996. (first
year completed)

paul langmead

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